

2000-2001				
Sl. No	Occasion	Journals to whom advt. Given	Amount (Rs.)	Date/Month of releasing
1	Invitation of Swearing in ceremony of Hon'ble Minister	1 Dinamani 12000 2 Malai Murasu 9400 3 Dinakaran 19340 4 Nam Dinamathi 5000 5 Kadiravan 9000 6 Thina Boomi 14000	68740	25 Mar 2000
2	Birth Anniversary of Dr. Ambedkar	1 Daily Thanthi 8000 2 Dinamalar 8000 3 Dinakaran 9670 4 Thalaimagan 4000 5 Maalai Malar 7200 6 Makkal Kural 6500 7 Maalai Murasu 4700 8 News Today 7100 9 Dinamani 6000 10 Nam Dinamathi 2500 11 Thina Boomi 8000 12 April 4000 13 Puducheryin Kural 2000 14 New Times Obverver 3000	80670	April 2000
3	Publication of invitation to the swearing in ceremony of Hon'ble ministers – Raj Nivas	1 Daily Thanthi 8000 2 Dinamalar 10000 3 Dinakaran 9670 4 Kathiravan 9000 5 Maalai Malar 7200 6 Makkal Kural 13000 7 Maalai Murasu 9400 8 Maasai Sudar 13600 9 Thina Boomi 16000 10 News Today 7100 11 Dinamai 6000 12 Nam Dinamathi 5000 13 Theekathir 4500	118470	16.4.2000
4	Death Anniversary of Rajiv Gandhi	1 Daily Thanthi 4000 2 Dinamalar 5400 3 Dinakaran 9670 4 Kathiravan 4500 5 Maalai Malar 3600 6 Makkal Kural 6500	33670	May 2000
5	Industrial Supplement	Maalai Malar	5200	May 2000
6	Publication of invitation to the swearing in ceremony of Hon'ble ministers – Raj Nivas	1 Daily Thanthi 4000 2 Dinamalar 4900 3 Dinakaran 9670 4 Kathiravan 4500 5 Maalai Malar 3600 6 Makkal Kural 6500 7 Maalai Murasu 4700 8 Maasai Sudar 6800 9 Thina Boomi 8000 10 News Today 7100 11 April 4000	63770	29.05.2000
7	Birth Anniversary of Perunthalaiivar Kamaraj	1 Maalai Malar 3000 2 Dinamalar 4900 3 Daily Thanthi 4000 4 Maalai Sudar 6800 5 Dinakaran 9860 6 Kathiravan 4500	33260	July 2000
8	Kargil Vijay Diwas	1. Malai Malar 7200 2. Dinamalar 9000 3. Maalai Sudar 13600 4 .Makkal Kural 13000	42800	26.7.2000
9	Souvenir of Millenium Media	Media Watch Group, New Delhi	2000	July 2000
10	Special supplement on development of Pondicherry	Indian Express and Dinamani, Chennai, Madurai & Coimbatore editions	270400	Aug 2000
11	Independence Day celebrations	1 Maalai Malar 14400 2 Daily Thanthi 16960 3 Dinamalar 19600 4 Andhra Jyothi 6600	433897	Aug 2000

		5 Janaspandana 13500		
		6 Eenadu 9600		
		7 Vaartha 9500		
		8 Andhra Boomi 6650		
		9 Prajasakthi 8000		
		10 Madhyamam 40000		
		11 Swathanthiram 5000		
		12 News Pondicherry 13000		
		13 New Times Observer 6000		
		14 Pondicherry Times 9000		
		15 Thalaimagan 5000		
		16 Janamitra 3125		
		17 Arasakattalai 4300		
		18 April 4000		
		19 Pondy Post 4800		
		20 Pali Idhzh 5000		
		21 Arive Thunai 6000		
		22 Vellum Thooya Tamizh 5000		
		23 Pudhucheriyin Kural 3500		
		24 Elayanila Matha Idhah 8000		
		25 Navadharshan 4000		
		26 Daily Thanthi, Tanjore 12800		
		27 Malai Sudar 14416		
		28 Theekathir 9000		
		29 Thinaboomi 17920		
		30 Kadiravan 8640		
		31 Malai Murasu 15476		
		32 Yogalakshmi, Chennai & Trichy 18000		
		33 Makkal Kural 13780		
		34 Nam Dinamathi 5000		
		35 Dinakaran (Chennai & Trichy) 31758		
		36 News Today 15052		
		37 Trinity Mirror 12720		
		38 Vasuki 18000		
		39 Vin Nayagam 10800		
12	Special supplement of Sanipeyarchi	Daily Thanthi, Tanjore Edition	12800	Aug 2000
13	Developmental activities of coalition Govt in Pondicherry	Sanskriti Sandharb	900	Aug 2000
14	Birth Anniversary of Rajiv Gandhi	1 Daily Thanthi 4400 2 Dinamalar 5400 3 Dinakaran 9860 4 Maalai Malar 3600 5 Makkal Kural 6500 6 Maalai Murasu 7300 7 News Today 7100 8 Dinamai 6000 9 Nam Dinamathi 2500 10 Thina Boomi 8000 11 April 4000 12 New Times Observer 3000 13 Maalai Sudar 6800 14 Kadiravan 4500	78960	Aug 2000
15	Maanavar Malar	Indian Express, Chennai	15000	Sep 2000
16	Birth Anniversary of Arignar Anna	1 Daily Thanthi 4000 2 Dinamalar 4900 3 Dinakaran 9860 4 Maalai Malar 3600 5 Makkal Kural 6500 6 Maalai Murasu 4700 7 News Today 7100 8 Dinamani 6000 9 Nam Dinamathi 2500 10 Thina Boomi 8000 11 April 4000 12 New Times Obverver 3000 13 Maalai Sudar 6800	75460	Sep 2000

		14 Kadiravan	4500		
17	Industrial Supplement 2000	Daily Thanthi		7000	Oct 2000
18	Deepavali Malar 2000	1 Makkal Kural	28800	55700	Oct 2000
		2 Dinamani	13000		
		3 Maalai Murasu	9400		
		4 Maalai Malar	4500		
19	Maruthuva Malar 2000	Dinamani		15000	Oct 2000
20	Birth Anniversary of Gandhi and Death Anniversary of Kamaraj	1 Daily Thanthi	8000	133270	Oct 2000
		2 Dinamalar	9800		
		3 Dinakaran	19720		
		4 Maalai Malar	7200		
		5 Makkal Kural	13000		
		6 Maalai Murasu	9400		
		7 Dinamani	12000		
		8 Nam Dinamathi	5000		
		9 Thina Boomi	16000		
		10 April	8000		
		11 New Times Observer	3000		
		12 Maalai Sudar	13600		
		13 Kadiravan	9000		
21	Industrial Supplement	Dinakaran		30000	Oct 2000
22	Death Anniversary of Indira Gandhi	Maalai Malar 3600; Daily Thanthi 4000; Dinamalar 4900.		12500	31 Oct 2000
23	Developmental activities of coalition Government in Pondicherry	Vaazhga Valarga		5000	Oct 2000
24	Birth Anniversary of Indira Gandhi	Maalai Malar 3600; Daily Thanthi 4400; Dinamalar 5400.		13400	19 Nov 2000
25	Unveiling ceremony of the statue of Sinthanaisirpi Singaravelar	1 Daily Thanthi	3960	68385	Nov 2000
		2 Dinamalar	4851		
		3 Dinakaran	9860		
		4 Maalai Malar	3564		
		5 Makkal Kural	6500		
		6 Dinamani	6000		
		7 Nam Dinamathi	2250		
		8 Thina Boomi	8000		
		9 Thalaimagan	5000		
		10 News Today	7100		
		11 Maalai Sudar	6800		
		12 Kadiravan	4500		
26	Death Anniversary of Dr. Ambedkar	1 Daily Thanthi	4000	48300	Dec 2000
		2 Dinamalar	4900		
		3 Dinakaran	5000		
		4 Maalai Malar	3600		
		5 Makkal Kural	5000		
		6 Dinamani	4800		
		7 Nam Dinamathi	2500		
		8 Thina Boomi	5000		
		9 Maalai Sudar	5000		
		10 Kadiravan	4500		
		11 April	4000		
27	Developmental activities of coalition Government in Pondicherry	Fortune India, Mumbai		56000	Dec 2000
28	Millenium Sovenir of Akasvani Recreation Club	All India Radio, Pondicherry		10000	Dec 2000
29	Gujarat Earthquake Relief Fund – C.M's Appeal	1 Maalai Malar	3600	100460	Jan / Feb 2001
		2 Maalai Murasu, Ms	4700		
		3 Yogalakshmi	5000		
		4 Maalai Sudar, Ms	6800		
		5 Daily Thanthi	4000		
		6 Dinamalar	4900		
		7 Dinamani, Ms	6000		
		8 Thina Boomi, Ms	8000		
		9 Makkal Kural, Ms	6500		
		10 Dinakaran	9860		
		11 Theekathir, Ms	4500		
		12 News Today	7100		
		13 Trinity Mirror	6000		
		14 Hindu	12000		
		15 Indian Express	9000		
		16 Nam Thinamathi	2500		

30	Developmental activities of coalition Govt in Pondicherry	Bharathamani, Monthly, Chennai	4000	Jan 2001																																																																																																						
31	Developmental activities of coalition Govt in Pondicherry	Murpokku Eluthalar Sangam	3000	1.1.2001																																																																																																						
32	Republic Day 2001	<table border="0"> <tr><td>1</td><td>Maalai Malar</td><td>14400</td></tr> <tr><td>2</td><td>Daily Thanthi</td><td>6960</td></tr> <tr><td>3</td><td>Dinamalar</td><td>19600</td></tr> <tr><td>4</td><td>Maalai Sudar</td><td>27744</td></tr> <tr><td>5</td><td>Dinamani1</td><td>2000</td></tr> <tr><td>6</td><td>Thina Boomi</td><td>16000</td></tr> <tr><td>7</td><td>Kadiravan</td><td>9000</td></tr> <tr><td>8</td><td>Malai Murasu</td><td>9400</td></tr> <tr><td>9</td><td>Yogalatchumi</td><td>13600</td></tr> <tr><td>10</td><td>Makkal Kural</td><td>27560</td></tr> <tr><td>11</td><td>Nam Dinamathi</td><td>10000</td></tr> <tr><td>12</td><td>Dinakaran</td><td>13804</td></tr> <tr><td>13</td><td>News Today</td><td>14200</td></tr> <tr><td>14</td><td>Trinity Mirror</td><td>6000</td></tr> <tr><td>15</td><td>The Hindu</td><td>12000</td></tr> <tr><td>16</td><td>New Indian Express</td><td>9000</td></tr> <tr><td>17</td><td>Janaspandana</td><td>13500</td></tr> <tr><td>18</td><td>Eenadu</td><td>14400</td></tr> <tr><td>19</td><td>Vaaritha</td><td>11875</td></tr> <tr><td>20</td><td>Andhra Boomi</td><td>16200</td></tr> <tr><td>21</td><td>Prajasakthi</td><td>10000</td></tr> <tr><td>22</td><td>Madhyamam</td><td>15000</td></tr> <tr><td>23</td><td>Malayala Manorama</td><td>13000</td></tr> <tr><td>24</td><td>swathanthiram weekly</td><td>5000</td></tr> <tr><td>25</td><td>News Times Observer</td><td>3000</td></tr> <tr><td>26</td><td>Thalaimagan</td><td>5000</td></tr> <tr><td>27</td><td>Janamithra</td><td>5000</td></tr> <tr><td>28</td><td>Vaazhga Valarga</td><td>5000</td></tr> <tr><td>29</td><td>Arasa Kattalai</td><td>4300</td></tr> <tr><td>30</td><td>April</td><td>4000</td></tr> <tr><td>31</td><td>Arive Thunai</td><td>9000</td></tr> <tr><td>32</td><td>Vellum Thuya Tamizh</td><td>5000</td></tr> <tr><td>33</td><td>Puthucherian Kural</td><td>3500</td></tr> <tr><td>34</td><td>Gokulam Kathir</td><td>10000</td></tr> </table>	1	Maalai Malar	14400	2	Daily Thanthi	6960	3	Dinamalar	19600	4	Maalai Sudar	27744	5	Dinamani1	2000	6	Thina Boomi	16000	7	Kadiravan	9000	8	Malai Murasu	9400	9	Yogalatchumi	13600	10	Makkal Kural	27560	11	Nam Dinamathi	10000	12	Dinakaran	13804	13	News Today	14200	14	Trinity Mirror	6000	15	The Hindu	12000	16	New Indian Express	9000	17	Janaspandana	13500	18	Eenadu	14400	19	Vaaritha	11875	20	Andhra Boomi	16200	21	Prajasakthi	10000	22	Madhyamam	15000	23	Malayala Manorama	13000	24	swathanthiram weekly	5000	25	News Times Observer	3000	26	Thalaimagan	5000	27	Janamithra	5000	28	Vaazhga Valarga	5000	29	Arasa Kattalai	4300	30	April	4000	31	Arive Thunai	9000	32	Vellum Thuya Tamizh	5000	33	Puthucherian Kural	3500	34	Gokulam Kathir	10000	384043	26.01.2001
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