

2003 - 04

1	Birth Anniversary of Ambedkar	1	Maalai Malar	5,000	99900	Apr 2003
		2	Tamizh Murasu	4,000		
		3	Maalai Boomi	5,000		
		4	The Daily Thanthi	7,000		
		5	Dinamalar	7,000		
		6	Dinakaran	7,000		
		7	Thina Boomi	6,000		
		8	New Times Observer	15,000		
		9	Malai Murasu(Chennai)	5,600		
		10	Maalai Sudar (Chennai)	6,800		
		11	Makkal Kural (Chennai)	6,500		
		12	Dinamani (Chennai)	6,000		
		13	Janamitra	5,000		
		14	April	5,000		
		15	Thalaimagan	6,000		
		16	Vellum Thhooya Tamizh	5,000		
		17	Puducheryin Kural	4,000		
		18	Nam Thinamathi	4,000		
2	Special issue on Tamil New Year	Makkal Kural	16,200	29800	Apr 2003	
		Malai Sudar	13,600			
3	Achievement of Popular Government	Thozhil Ulagam Chennai		12000	Apr 2003	
4	Kalvi Vazhikatti	Dinakaran		30000	May 2003	
5	Special feature on Sanipeyarchi	Pali Edazh, Karaikal		5000	May 2003	
6	Industrial Supplement- 2003	Malai Malar, Pondicherry		11000	May 2003	
7	Death Anniversary of Rajiv Gandhi	1	Maalai Malar	3,000	42540	May 2003
		2	Tamizh Murasu	2,400		
		3	Maalai Boomi	3,000		
		4	The Daily Thanthi	4,200		
		5	Dinamalar	4,800		
		6	Thina Boomi	3,600		
		7	Dinakaran	4,200		
		8	MalaiMurasu(Chennai)	3,360		
		9	Maalai Sudar (Chennai)	4,080		
		10	Makkal Kural(Chennai)	3,900		
		11	Dinamani (Chennai)	3,600		
		12	Nam Thinamathi	2,400		
8	Completion of Two Years of Popular Government	1	Maalai Malar	20,000	729586	May 2003
		2	Tamizh Murasu	16,000		
		3	Maalai Boomi	20,000		
		4	The Daily Thanthi	28,000		
		5	Dinamalar	32,000		
		6	Thina Boomi	24,000		
		7	Dinakaran	28,000		
		8	Voice of Pondicherry	10,000		
		9	News Pondicherry	13,000		
		10	New Times Observer	5,000		
		11	Thalaimagan	6,000		
		12	April	5,000		
		13	Arasa Kattalai(Karai)	10,800		
		14	Puthucheryin Kural	6,000		
		15	Uravu	2,000		
		16	Ongaram	4,000		
		17	Puduvai Vanambadi	6,000		
		18	Sooriyodayam	3,000		
		19	Vallinam	6,000		
		20	Vazhga Valarga	16,000		
		21	Malai Murasu (Chennai)	22,400		
		22	Maalai Sudar (cehnnai)	28,832		
		23	Makkal Kural (Chennai)	28,000		

		24 Daily Thanthi Chennai	17,000		
		25 Theekkathir	9,000		
		26 Nam Dinamathi (T'mlai)	16,000		
		27 Malai Murasu (Trichy)	12,800		
		28 Kumari Murasu	13,954		
		29 News Today	14,200		
		30 Arive Thunai	9,000		
		31 Inimel	4,400		
		32 Siva Oli	10,000		
		33 KeralaKaumudi	16,500		
		34 Chandika	16,500		
		35 Padayani	3,750		
		36 Janamitra (Yanam)	6,000		
		37 Eenadu	45,750		
		38 Muppada Thalapathiu	6,000		
		39 Tritiny Mirror	12,800		
		40 MathruBhoomi	28,500		
		41 Janaspandana	11,400		
		42 Andhra Bhoomi	21,750		
		43 Vaartha	26,250		
		44 Andhra Prabha	45,000		
		45 Prajasakthi	27,000		
		46 Vellum Thooya Tamizh	5,000		
		47 NanbargalThottam	2,000		
		48 Valarga Nannambikkai	4,000		
		49 Arasu Sakthi	5,000		
9	Achievement of Popular Govt. in Pondicherry two years of Government in power - Souvenir	Tamil Language Academy, Chennai	10000	Jun 2003	
10	Achievement of Popular Govt. in Pondicherry two years of Government in power	The Economic Times Chennai	208000	Jun 2003	
11	Special Supplement on Development of Pondicherry	Indian Express & Dinamani	380000	Jun 2003	
12	Special Supplement on the occasion of opening Sub-Bureau and Advertisement Counter in Mahe	Kerala Kaumudi, Trivandram	22000	Jul 2003	
13	Celebration of Kargil Vijay Diwas	1 Maalai Malar	3,000	33000	Jul 2003
		2 Tamizh Murasu	2,400		
		3 Maalai Boomi	3,000		
		4 The Daily Thanthi	4,200		
		5 Dinamalar	4,800		
		6 Dinakaran	4,200		
		7 Thina Boomi	3,600		
		8 The Hindu (chennai)	7,800		
14	Celebration of completion of Birth Centenary year of Perunthalaiavar Kamaraj	1 Maalai Malar	5,000	463400	Jul 2003
		2 Maalai Malar	10,000		
		3 Maalai Malar	10,000		
		4 Tamizh Murasu	8,000		
		5 Tamizh Murasu	8,000		
		6 Maalai Boomi	10,000		
		7 Maalai Boomi	10,000		
		8 The Daily Thanti	14,000		
		9 The Daily Thanthi	14,000		
		10 Dinamalar	32,000		
		11 Dinakaran	28,000		
		12 Thina Boomi	12,000		
		13 Thina Boomi	12,000		
		14 Muppada Thalapathi	1,500		
		15 Malai Murasu (Chennai)	11,200		
		16 Malai Murasu (Chennai)	11,200		

		17 Maalai Sudar (Chennai) 13,600 18 Maalai Sudar (Chennai) 13,600 19 Makkal Kural (Chennai) 14,000 20 Makkal Kural (Chennai) 14,000 21 Dinamani (Chennai) 12,000 22 Dinamani (Chennai) 12,000 23 Nam Dinamathi (Tvl.) 16,000 24 Theekkathir (Chennai) 18,000 25 Malai Murasu (Trichy) 26,800 26 Daily Thanthi (Chennai) 17,000 27 Daily Thanthi (Chennai) 17,000 28 Thalaimagan 24,000 29 New Times Observer 10,000 30 April 20,000 31 Arasakattalai (Karaikal) 8,500 32 Vellum Thooya Tamizh 10,000 33 Puthucheriyn Kural 6,000 34 Arive Thunai (Karaikal) 9,000 35 Pudhuvai Thamizh Sangam 5,000		
15	Independence Day 2003	1 Maalai Malar 20,000 2 Tamizh Murasu 16,000 3 Maalai Boomi 20,000 4 The Daily Thanthi 29,120 5 Dinamalar 32,000 6 Dinakaran 28,000 7 Thina Boomi 32,000 8 Muppada Thalapathi 12,000 9 Malai Murasu (Chennai) 22,400 10 Maalai Sudar (Chennai) 28,832 11 Makkal Kural (Chennai) 28,000 12 Dinamani (Chennai) 24,000 13 Dinamani (Madurai Ed) 11,550 14 Theekkathir (Chennai) 9,000 15 Daily Thanthi (Chennai) 17,000 16 Thina Thoothu (Chennai) 18,000 17 Nam Dinamathi (Tmalai) 16,000 18 Kumari Murasu (Ngercoil) 16,848 19 Malai Murasu (Trichy) 13,400 20 Dinamalar (Trichy) 14,880 21 News Today (Chennai) 14,484 22 Trinity Mirror (Chennai) 9,600 23 Indian Express (Chennai) 13,500 24 The Hindu (Chennai) 18,200 25 News India (Chennai) 29,250 26 Kerala Kaumudi (Tvm) 16,500 27 The Chandrika (Kannur) 16,500 28 Mathrubhumi (Kannur) 28,500 29 Janaspandana (Kakinada) 11,400 30 Vaarttha (Hyderabad) 26,250 31 Andhra Bhoomi 22,475 32 Prajasakthi (Vijayawada) 27,000 33 Eenadu (Hyderabad) 45,750 Voice of Pondicherry 10,000 35 News Pondicherry 13,000 36 New Times Observer 5,000 37 Thalaimagan 7,000 38 Janamitra (Yanam) 6,000 39 April 6,000 40 Arasakattalai (Kkl.) 10,800 41 Vaazhga Valarga (Kkal) 16,000 42 Maganagar Seithigal 6,000	855239	Aug 2003

		43 Uravu 2,000 44 Vellum Thooya Thamizh 5,000 45 Puthucheriyn Kural 6,000 46 Ongaram 5,000 47 Pudukkottai Vanambadi 6,000 48 Sooriyodayam 3,000 49 Inimel (Karaikal) 6,000 50.Arive Thunai (Kkl.) 9,000 51 Siva Oli (Karaikal) 12,000 52 Sozha Murasu (Kkl) 2,000 53 Arasu Sakthi (Chennai) 5,000 54 Thozhil Ulagam (Chennai) 12,000 55 Vivasaya Ulagam (-''-) 8,000 56 Vallinam 6,000		
16	Achievements of popular Government in Pondicherry	AITUC, Pondicherry	5000	Aug 2003
17	Special Supplement on Development and growth of Pondicherry	The Hindu and The Business Line (Chennai)	485100	Aug 2003
18	Birth Anniversary of Rajiv Gandhi	1 Maalai Malar 3,000 2 Tamizh Murasu 2,400 3 Maalai Boomi 3,000 4 The Daily Thanthi 4,200 5 Dinamalar 4,800 6 Dinakaran 4,200 7 Thina Boomi 3,600 8 Malai Murasu (Chennai) 3,360 9 Maalai Sudar (Chennai) 4,080 10 Makkal Kural (Chennai) 4,200 11 Dinamani (Chennai) 3,600 12 Nam Dinamathi (Tvl.) 2,400	42840	Aug 2003
19	Achievements of Popular Government Special Bulleting	Pondicherry Science Forum Pondicherry	3000	Aug 2003
20	On the Occasion of All India Journalist Conference, Chennai	Tamil Nadu union of Journalist, Chennai	10000	Aug 2003
21	Special Feature on Pondicherry	Fortune India Mumbai	80000	Aug 2003
22	Golden Jubilee Souvenir	Federation of PTI Employees Union Ahmedabad	15000	Sep 2003
23	Birth Anniversary of Arignar Anna	1 Maalai Malar 5,000 2 Tamizh Murasu 4,000 3 Maalai Boomi 5,000 4 The Daily Thanthi 7,000 5 Dinamalar 8,000 6 Dinakaran 7,000 7 Thina Boomi 6,000 8 Malai Murasu (Chennai) 5,600 9 Maalai Sudar (Chennai) 6,800 10 Makkal Kural (Chennai) 7,000 11 Dinamani (Chennai) 9,000 12 Nam Dinamathi (T'malai.) 4,000	74400	Sep 2003
24	Industrial Supplement 2003	Dinamalar	15000	Oct 2003
25	Special Supplement	Andra Jyoti	19200	Oct 2003
26	Industrail Supplement	Dinakaran, Pondicherry	12000	Oct 2003
27	Deepavali Malar 2003	Dinamani (Chennai)	15000	Oct 2003
28	Achievements of popular government in Pondicherry	Sangeetha Gurukulam Mahe	2000	Oct 2003
29	Industrial supplement 2003	Daly Thanthi	18000	Oct 2003
30	Special Feature focus on Pondy	The Week 80000 Malayala Manorama 32560	112560	Oct 2003
	Deevpavali Malar 2003	1 Maalai Malar 5,000 2 Theekkathir (Chennai) 4,000	235562	Oct 2003

		3 Maalai Sudar (Chennai) 28,832 4 Malai Murasu (Chennai) 23,744 5 Makkal Kural (Chennai) 64,800 6 News Today (Chennai) 29,536 7 Trinity Mirror (Chennai) 64,800 8 Devi (Chennai) 9,450 9 Penmani (Chennai) 5,400		
32	Celebration of Birth Anniversary of Mahatma Gandhi and observance of Death Anniversary of Perunthalaivar Kamaraj	1 Maalai Malar 6000 2 Tamil Murasu 4800 3 Maalai Boomi 3000 4 Maalai Bhoomi 3000 5 Daily Thanthi 8400 6 Dinamalar 4800 7 Dinsamalar 4800 8 Dinakaran 8400 9 Dinabhoomi 3600 10 Dinabhoomi 3600 11 Malai Murasu 6720 12 Malai Sudar 4080 13 Malai Sudar 4080 14 Makkal Kural 4200 15 Makkal Kural 4200 16 Dinamani Chennai 5400 17 Dinmani Chennai 5400 18 Nam Thianmathi 4800 19 Thalaimagan 7000 20 April 6000 21 Puducheryin Kuarl 6000 114280	114280	Oct 2003
33	Birth Anniversary of Indira Gandhi	1 Maalai Malar 5,000 2 Tamizh Murasu 4,000 3 Daily Thanthi 7,000 4 Dinamalar 8,000 5 Dinakaran 7,000 6 Thina Bhoomi 6,000	37000	Nov 2003
34	Achievements of popular government in Pondicherry	Pondicherry Association of the Deaf	1000	Dec 2003
35	Death Anniversary of Ambedkar	1 Maalai Malar 3,000 2 Tamizh Murasu 2,400 3 Maalai Boomi 3,000 4 The Daily Thanthi 4,200 5 Dinamalar 4,800 6 Dinakaran 4,200 7 Thina Boomi 3,600 8 Malai Murasu (Chennai) 3,360 9 Maalai Sudar (Chennai) 4,080 10 Makkal Kural (Chennai) 4,200 11 Thalaimagan 7,000 12 April 6,000	49840	Dec 2003
36	Development feature on Pondicherry	Rashtra Deepika, Kottayam	15000	Dec 2003
37	Souvenir published on the occasion of the Golden Jubilee Birthday celebrations of Her Holiness Sri Mata Amritanadamayi Devi	Mata Amritanandamayi Math, Kochi	25000	Dec 2003
38	Thohil Valarchi Ssirappu Malar – 11 th All India Conference Chennai	CITU, Chennai	5000	Jan 2004

39	Pongal Malar	Makkal Kural 32400 Maalai Sudar 13600 News Today 7100 Trinity Mirror 16200	69300	Jan 2004
40	Republic Day 2004	Maalai Malar 20,000 Tamizh Murasu 16,000 Maalai Boomi 20,000 The Daily Thanthi 29,120 Dinamalar 32,000 Thina Boomi 24,000 Dinakaran 28,000 Voice of Pondicherry 10,000 News Pondicherry 13,000 New Times Observer 5,000 Thalaimagan 6,000 April 10,000 Vellum Thooya Thamizh 5,000 Puthucheriyn Kural 6,000 Uravu 4,000 Ongaram 5,000 Puduvai Vanambadi 8,000 Sooriyodayam 3,500 Vallinam 6,000 Muppada Thalapathi 4,000 Thulakkol 8,000 Puduvai Muzhakkam 5,000 Malai Murasu 22,400 Maalai Sudar 28,832 Makkal Kural 29,680 Dinamani 36,000 Theekkathir 9,000 Nam Dinamathi (T'malai) 16,000 Malai Murasu (Tanjour) 6,700 Kalvi Seithi 4,000 Kumari Murasu 28,800 Arasu Sakthi 15,000 Vaazga Valarga 16,000 Arasakattalai 8,500 Arive Thunai 9,000 Inimel 7,500 Siva Oli 12,000 Kalanjiyam 5,000 Sozha Murasu 6,000 KeralaKaumudi 16,500 Chandika 16,500 Mathrubhumi 28,500 Malayala Manorama 25,500 Padayani 3,750 Deshabhimani 25,500 Janmabhumi 22,500 Rashtra Deepika 31,500 Chethana Sayahna 7,500 Madyamam 18,000 Janamitra (Yanam) 6,000 Eenadu 50,250	780032	Jan 2004
41	Special book on De-facto transfer of Pondicherry	Times of India Group	120000	Feb 2004
42	Advertisement in Special Feature on Pondicherry	Thozhil Ulagam 12000 Vivasaya Ulagam 12000	24000	Mar 2004
43	Advertisement in Souvenir	Tamilnadu Reporters Association Chennai	4000	Mar 2004
			5320579	