

**ADVERTISEMENT DATA 2006-07**

| <b>Sl. No.</b> | <b>Occasion</b>                        | <b>Journals to whom advt. was released</b>  | <b>Amount</b> | <b>Date / Month of releasing</b> |
|----------------|--|---|---------------|----------------------------------|
| 1              | Death Anniversary of Rajiv Gandhi      | 1 Maalai Malar 4800<br>2 Tamizh Murasu 3600<br>3 The Daily Thanthi 6600<br>4 Dinamalar 6600<br>5 Dinakaran 6900<br>6 Thina Boomi 4200<br>7 Maalai Sudar 4080<br>8 Dinamani 6050<br>9 Makkal Kural 4200<br>10 Malai Murasu 3360<br>11 Nam Dinamathi 3000   | 53390         | May 2006                         |
| 2              | Swearing-in Ceremony of Chief Minister | 1 Dinamalar 11000<br>2 Daily Thanthi 10000<br>3 Thina Boomi 7000<br>4 Dinakaran 11500<br>5 Dinamani 10188<br>6 Nam Thinamathi 7000<br>7 The Hindu 18000<br>8 New Indian Express 12225<br>9 Dinamalar (Trichy) 12000   | 98913         | 18 May 06                        |
| 3              | Swearing-in Ceremony of Ministers      | 01 Maalai Malar (Chennai) 8000<br>02 Thina Boomi 7000<br>03 Daily Thanthi 10000<br>04 Maalai Boomi 7000<br>05 Tamaizh Murasu (Pondy) 6000<br>06 Tamaizh Murasu (Trichy) 8000<br>07 Namadhu Murasu 3900<br>08 Dinamalar(Pondy) 11000<br>09 Dinakaran (Trichy) 8000<br>10 Dinakaran (Pondy) 11500<br>11 Muppadai Thalpathi 5000<br>12 Dinamalar (Trichy) 12000<br>13 Nam Dinamathi (T'malai) 7000<br>14 Maalai Sudar 6800<br>15 Makkal Kural 7000<br>16 Dinamani 10188<br>17 Theekkathir 6000<br>18 News Today 7100<br>19 Trinity Mirror 6400<br>20 The Hindu 18000<br>21 Maalai Murasu (Chennai) 5600<br>22 The New Indian Express 12225<br>23. Maalai Murasu (Trichy) 6700<br>24 Kerala Kaumudi 13500<br>25. Mathrubhumi 25920<br>26 Vartha 9475<br>27 Andra Jyoti 9742 | 249050        | 29 May 06                        |

|    |  |  |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
|----|--|--|-------|--------------|------|----|---------------|------|----|--------------------|------|----|--------------|------|----|--------------|------|----|-----------------|------|----|----------------|------|----|--------------------|------|----|--------------------|------|----|---------------|------|----|--------------|------|----|--------------|------|----|--------------|------|----|-------------------------|------|----|------------|------|-------|------------|------|----|----------------|------|----|-----------|------|----|--------------------|------|----|------------------------|------|----|--------------------|------|----|------------------------|------|----|-------------------|------|----|------------|------|----|-------------------------|-------|----|--------------|-------|----|--------|-------|----|-------------|-------|--------|-------------|
| 4  | Swearing-in Ceremony of Lt. Governor             | <table border="0"> <tr><td>01</td><td>Maalai Malar</td><td>4800</td></tr> <tr><td>02</td><td>Thina Boomi</td><td>4200</td></tr> <tr><td>03</td><td>The Daily Tahnathi</td><td>6000</td></tr> <tr><td>04</td><td>Maalai Boomi</td><td>4200</td></tr> <tr><td>05</td><td>Tamil Murasu</td><td>3600</td></tr> <tr><td>06</td><td>Namadthu Murasu</td><td>2340</td></tr> <tr><td>07</td><td>Dinamalar</td><td>6600</td></tr> <tr><td>08</td><td>Dinakaran</td><td>6900</td></tr> <tr><td>09</td><td>Muppadai Thalpathi</td><td>3000</td></tr> <tr><td>10</td><td>Nam Tinamathi</td><td>4200</td></tr> <tr><td>11</td><td>Maalai Sudar</td><td>4080</td></tr> <tr><td>12</td><td>Makkal Kural</td><td>4200</td></tr> <tr><td>13</td><td>Dinamani</td><td>6050</td></tr> <tr><td>14</td><td>Maalai Murasu</td><td>8100</td></tr> <tr><td>15</td><td>Thekathir</td><td>3600</td></tr> <tr><td>16</td><td>News Today</td><td>4260</td></tr> <tr><td>17</td><td>Trinity Mirror</td><td>3840</td></tr> <tr><td>18</td><td>The Hindu</td><td>9360</td></tr> <tr><td>19</td><td>New Indian Express</td><td>7260</td></tr> <tr><td>20</td><td>Maalai Murasu (Trichy)</td><td>4020</td></tr> <tr><td>21</td><td>Dinamalar (Trichy)</td><td>7200</td></tr> <tr><td>22</td><td>Tamizh Murasu (Trichy)</td><td>4800</td></tr> <tr><td>23</td><td>Dinakaran(Trichy)</td><td>6000</td></tr> <tr><td>24</td><td>Tamil Osai</td><td>4500</td></tr> <tr><td>25</td><td>Deepika/Rashtra Deepika</td><td>12000</td></tr> <tr><td>26</td><td>Andhra Jyoti</td><td>10824</td></tr> <tr><td>26</td><td>Eenadu</td><td>16632</td></tr> <tr><td>27</td><td>Mathrubhumi</td><td>15488</td></tr> </table> | 01    | Maalai Malar | 4800 | 02 | Thina Boomi   | 4200 | 03 | The Daily Tahnathi | 6000 | 04 | Maalai Boomi | 4200 | 05 | Tamil Murasu | 3600 | 06 | Namadthu Murasu | 2340 | 07 | Dinamalar      | 6600 | 08 | Dinakaran          | 6900 | 09 | Muppadai Thalpathi | 3000 | 10 | Nam Tinamathi | 4200 | 11 | Maalai Sudar | 4080 | 12 | Makkal Kural | 4200 | 13 | Dinamani     | 6050 | 14 | Maalai Murasu           | 8100 | 15 | Thekathir  | 3600 | 16    | News Today | 4260 | 17 | Trinity Mirror | 3840 | 18 | The Hindu | 9360 | 19 | New Indian Express | 7260 | 20 | Maalai Murasu (Trichy) | 4020 | 21 | Dinamalar (Trichy) | 7200 | 22 | Tamizh Murasu (Trichy) | 4800 | 23 | Dinakaran(Trichy) | 6000 | 24 | Tamil Osai | 4500 | 25 | Deepika/Rashtra Deepika | 12000 | 26 | Andhra Jyoti | 10824 | 26 | Eenadu | 16632 | 27 | Mathrubhumi | 15488 | 178054 | 19 Jul 2006 |
| 01 | Maalai Malar                                     | 4800   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 02 | Thina Boomi                                      | 4200   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 03 | The Daily Tahnathi                               | 6000   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 04 | Maalai Boomi                                     | 4200   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 05 | Tamil Murasu                                     | 3600   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 06 | Namadthu Murasu                                  | 2340   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 07 | Dinamalar  | 6600   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 08 | Dinakaran  | 6900   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 09 | Muppadai Thalpathi                               | 3000   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 10 | Nam Tinamathi                                    | 4200   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 11 | Maalai Sudar                                     | 4080   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 12 | Makkal Kural                                     | 4200   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 13 | Dinamani   | 6050   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 14 | Maalai Murasu                                    | 8100   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 15 | Thekathir  | 3600   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 16 | News Today                                       | 4260   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 17 | Trinity Mirror                                   | 3840   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 18 | The Hindu  | 9360   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 19 | New Indian Express                               | 7260   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 20 | Maalai Murasu (Trichy)                           | 4020   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 21 | Dinamalar (Trichy)                               | 7200   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 22 | Tamizh Murasu (Trichy)                           | 4800   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 23 | Dinakaran(Trichy)                                | 6000   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 24 | Tamil Osai                                       | 4500   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 25 | Deepika/Rashtra Deepika                          | 12000  |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 26 | Andhra Jyoti                                     | 10824  |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 26 | Eenadu   | 16632  |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 27 | Mathrubhumi                                      | 15488  |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 5  | Release of Advertisement to Anniversary Souvenir | Kavithai Vaanil Kavimandram  | 3000  | Jul 2006     |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 6  | Birth Anniversary of Perunthalaivar Kamarajar    | <table border="0"> <tr><td>1</td><td>Maalai Malar</td><td>4800</td></tr> <tr><td>2</td><td>Tamizh Murasu</td><td>3600</td></tr> <tr><td>3</td><td>The Daily Thanthi</td><td>6000</td></tr> <tr><td>4</td><td>Dinamalar</td><td>6600</td></tr> <tr><td>5</td><td>Dinakaran</td><td>6900</td></tr> <tr><td>6</td><td>Thina Boomi</td><td>4200</td></tr> <tr><td>7</td><td>Namathu Murasu</td><td>2360</td></tr> <tr><td>8</td><td>Muppadai Thalpathi</td><td>3000</td></tr> <tr><td>9</td><td>Maalai Boomi</td><td>7000</td></tr> <tr><td>10</td><td>Maalai Sudar</td><td>4080</td></tr> <tr><td>11</td><td>Dinamani</td><td>6050</td></tr> <tr><td>12</td><td>Makkal Kural</td><td>4200</td></tr> <tr><td>13</td><td>Malai Murasu</td><td>8100</td></tr> <tr><td>14</td><td>Nam Dinamathi (T'malai)</td><td>4200</td></tr> <tr><td>15</td><td>Tamil Osai</td><td>4500</td></tr> </table>  | 1     | Maalai Malar | 4800 | 2  | Tamizh Murasu | 3600 | 3  | The Daily Thanthi  | 6000 | 4  | Dinamalar    | 6600 | 5  | Dinakaran    | 6900 | 6  | Thina Boomi     | 4200 | 7  | Namathu Murasu | 2360 | 8  | Muppadai Thalpathi | 3000 | 9  | Maalai Boomi       | 7000 | 10 | Maalai Sudar  | 4080 | 11 | Dinamani     | 6050 | 12 | Makkal Kural | 4200 | 13 | Malai Murasu | 8100 | 14 | Nam Dinamathi (T'malai) | 4200 | 15 | Tamil Osai | 4500 | 75590 | 15 July 06 |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 1  | Maalai Malar                                     | 4800   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 2  | Tamizh Murasu                                    | 3600   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 3  | The Daily Thanthi                                | 6000   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 4  | Dinamalar  | 6600   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 5  | Dinakaran  | 6900   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 6  | Thina Boomi                                      | 4200   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 7  | Namathu Murasu                                   | 2360   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 8  | Muppadai Thalpathi                               | 3000   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 9  | Maalai Boomi                                     | 7000   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 10 | Maalai Sudar                                     | 4080   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 11 | Dinamani   | 6050   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 12 | Makkal Kural                                     | 4200   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 13 | Malai Murasu                                     | 8100   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 14 | Nam Dinamathi (T'malai)                          | 4200   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 15 | Tamil Osai                                       | 4500   |       |              |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |
| 7  | Special Advertisement                            | MGR. Arkkattalai   | 12000 | July 2006    |      |    |               |      |    |                    |      |    |              |      |    |              |      |    |                 |      |    |                |      |    |                    |      |    |                    |      |    |               |      |    |              |      |    |              |      |    |              |      |    |                         |      |    |            |      |       |            |      |    |                |      |    |           |      |    |                    |      |    |                        |      |    |                    |      |    |                        |      |    |                   |      |    |            |      |    |                         |       |    |              |       |    |        |       |    |             |       |        |             |

|    |   |  |         |           |
|----|---|--|---------|-----------|
| 8  | Handbook on remedies to consumers on trade related deficiencies | Humanity Consumer Centre   | 5000    | July 2006 |
| 9  | Industrial Supplement   | Maalai Malar   | 11600   | July 2006 |
| 10 | Unveiling of the statue of Poet Vanidasan                       | 01 Maalai Malar 4800<br>02 Tamizh Murasu 3600<br>03 Daily Thanthi 6000<br>04 Dinamalar 6600<br>05 Dinakaran 9000<br>06 Dina Boomi 4200<br>07 Muppada Thalapathi 3000<br>08 Maalai Boomi 4200<br>09 Namathu Murasu 2340<br>10 Maalai Sudar 4080<br>11 Dinamani 6050<br>12 Makkal Kural 4200<br>13 Nam Tinamathi 4200  | 62270   | 07Aug 06  |
| 11 | Independence Day 2006   | 1 Maalai Malar 32000<br>2 Tamizh Murasu 24000<br>3 Dinakaran 60000<br>4 Daily Thanthi 41600<br>5 Dinamalar 44000<br>6 Thina Boomi 28000<br>7 Maalai Boomi 28000<br>8 Namathu Murasu 15600<br>9 Muppada Thalapathi 20000<br>10 News Pondicherry 15000<br>11 Uravu 6000<br>12 Vellum Thooya Thamizh 6000<br>13 Puthucheryin Kural 6000<br>14 Vallinam 7000<br>15 Muppada 9000<br>16 Thalaimagan 12000<br>17 Ongaram 5000<br>18 Puduvai Vanambadi 16000<br>19 Thulakkol 30000<br>20 Sooriyodayam 6000<br>21 Puduvai Muzhakkam 9000<br>22 April 10000<br>23 Nartamizh 2000<br>24 Ungal Bharathi 5000<br>25 Read News 16000<br>26 New Times Observer 6000<br>27 First Edition 13300<br>28 Puduchery News (C'tore) 6000<br>29 Thina Alasal 14500<br>30 Puduvai Boomi 26000<br>31 Sudanthiram 5000<br>32 Osho 10000<br>33 Kirubai Malar 8000<br>34 Payanalar Paarvai<br>35 Ilatchiyath Tamizhan 7500<br>36 Puduvai Malar 9000 | 1590601 | Aug 2006  |

|  |  |                                    |       |  |
|--|--|------------------------------------|-------|--|
|  |  | 37 Dinamani                        | 20625 |  |
|  |  | 38 Malai Murasu                    | 22275 |  |
|  |  | 39 Maalai Sudar                    | 28288 |  |
|  |  | 40 Makkal Kural                    | 29680 |  |
|  |  | 41 Theekkathir                     | 12000 |  |
|  |  | 42 News India                      | 29250 |  |
|  |  | 43 New Indian Express              | 18450 |  |
|  |  | 44 The Hindu                       | 26040 |  |
|  |  | 45 UT's Voice                      | 10000 |  |
|  |  | 46 Nam Dinamathi                   | 28000 |  |
|  |  | 47 Kumari Murasu (Nagercoil)       | 20000 |  |
|  |  | 48 Dina Murasu (Nagercoil)         | 20000 |  |
|  |  | 49 Arasu Sakthi                    | 9000  |  |
|  |  | 50 Chennai Dairy City Digest       | 11200 |  |
|  |  | 51 Malarum Velanmai                | 6000  |  |
|  |  | 52 Mahanagar Seithigal             | 2500  |  |
|  |  | 53 News Today                      | 14200 |  |
|  |  | 54 Trinity Mirror                  | 27136 |  |
|  |  | 55 Saadhanai Ulagam                | 10000 |  |
|  |  | 56 Vivasayi Ulagam                 | 12000 |  |
|  |  | 57 Thozhil Ulagam                  | 18000 |  |
|  |  | 58 Janasakthi Weekly               | 10000 |  |
|  |  | 59 Andra Jyoti (Chennai)           | 12000 |  |
|  |  | 60 Tamil Osai                      | 28000 |  |
|  |  | 61 Daily Thanthi (Tanjore)         | 24000 |  |
|  |  | 62 Malai Murasu (Trichy)           | 13400 |  |
|  |  | 63 Arasakattalai (Karaikal)        | 10800 |  |
|  |  | 64 Vaazhga Valarga (-"-)           | 16000 |  |
|  |  | 65 Inimel (Karaikal)               | 8000  |  |
|  |  | 66 Arive Thunai (Karaikal)         | 9000  |  |
|  |  | 67 Siva Oli (Karaikal)             | 12000 |  |
|  |  | 68 Sozha Murasu (Karaikal)         | 10000 |  |
|  |  | 69 Pali Idazh (Karaikal)           | 20000 |  |
|  |  | 70 Pandy Mail (Karaikal)           | 12000 |  |
|  |  | 71 Pondicherry Post (-"-)          | 12000 |  |
|  |  | 72 Aaram (Karaikal)                | 6000  |  |
|  |  | 73 Engalukku Magizhchi<br>(Trichy) | 3000  |  |
|  |  | 74 Kerala Kaumudi                  | 22500 |  |
|  |  | 75 The Chandrika                   | 18000 |  |
|  |  | 76 Padayani                        | 3750  |  |
|  |  | 77 Mathrubhumi                     | 39040 |  |
|  |  | 78 Deepika/Rashtra Deepika         | 39000 |  |
|  |  | 79 Ullezhuthu (Trivandrum)         | 60000 |  |
|  |  | 80 Veekshanam                      | 22500 |  |
|  |  | 81 Mangalam                        | 30000 |  |
|  |  | 82 Janaspandana                    | 11250 |  |
|  |  | 83 Andhra Bhoomi                   | 25600 |  |
|  |  | 84 Vaartha                         | 29892 |  |
|  |  | 85 Andhra Prabha                   | 37125 |  |
|  |  | 86 Eenadu                          | 43600 |  |
|  |  | 87 Prajasakthi                     | 30000 |  |
|  |  | 88 .Andhra Jyoti                   | 33000 |  |

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|----|--|---|--|--------|-----------|
|    |  | 89 Janamitra  | 6000   |        |           |
| 12 | Birth Anniversary of Rajiv Gandhi                              | 1 Maalai Malar<br>2 Tamizh Murasu<br>3 The Daily Thanthi<br>4 Dinamalar<br>5 Dinakaran<br>6 Thina Boomi<br>7 Maalai Boomi<br>8 Muppada Thalapathi<br>9 Namathu Murasu<br>10 Maalai Sudar<br>11 Makkal Kural<br>12 Malai Murasu<br>13 Dinamani<br>14 Nam Dinamathi | 4800<br>3600<br>6000<br>6600<br>9000<br>4200<br>4200<br>3000<br>2340<br>4080<br>4200<br>8100<br>6050<br>4200 | 70370  | Aug 2006  |
| 13 | Special supplement on the Birth Anniversary of Rajiv Gandhi    | Associated Journals, New Delhi (National Herald (English) and Qaumi Awaz (Urdu)   |  | 500000 | 20 Aug 06 |
| 14 | Special Feature on Puducherry                                  | Nirala Rajasthan Weekly   |  | 10000  | Sept 2006 |
| 15 | Birth Anniversary of Arignar Anna                              | 01 Maalai Malar<br>02 Tamizh Murasu<br>03 Daily Thanthi<br>04 Dinakaran<br>05 Dinamalar<br>06 Thina Boomi<br>07 Maalai Boomi<br>08 Namathu Murasu<br>09 Muppada Thalapathi  | 4800<br>3600<br>6000<br>9000<br>6600<br>4200<br>4200<br>2340<br>3000   | 43740  | Sep 2006  |
| 16 | Birth Anniversary of Gandhi and Death Anniversary of Kamarajar | 1 Maalai Malar<br>2 Tamizh Murasu<br>3 The Daily Thanthi<br>4 Dinamalar<br>5 Dinakaran<br>6 Thina Boomi<br>7 Namathu Murasu<br>8 Maalai Boomi<br>9 Muppada Thalapathi<br>10 Maalai Sudar<br>11 Makkal Kural<br>12 Nam Tinamathi                                   | 9600<br>7200<br>13200<br>13200<br>18000<br>8400<br>4680<br>8400<br>6000<br>8160<br>8400<br>9960              | 115200 | 02 Oct 06 |
| 17 | Industrial Supplements   | Maalai Murasu<br>Dinamalar<br>Dinakaran   | 7500<br>15000<br>15000   | 37500  | Oct 2006  |
| 18 | Industrial Supplement  | Namathu Murasu<br>Daily Thanthi   | 15600<br>21000   | 36600  | Oct 2006  |
| 19 | Teachers Day Souvenir  | Pondicherry Union Territory Teachers Association, Karaikal  |  | 2000   | Oct 2006  |

|    |   |  |        |           |
|----|---|--|--------|-----------|
| 20 | Deepavali Malar   | Dinakaran 30000<br>Tamil Murasu 12000<br>Dinamani 10000  | 52000  | Oct 2006  |
| 21 | Deepavali Special issue                                 | Maalai Malar 10000   | 10000  | Oct 2006  |
| 22 | Deepavali Special issue                                 | Makkal Kural 54000<br>Trinity Mirror 54000   | 108000 | Oct 2006  |
| 23 | Deepavali Special issue                                 | Maalai Sudar 28832<br>News Today 30104   | 58936  | Oct 2006  |
| 24 | Special Supplement on Martyrdom Day                     | Associated Journals, New Delhi (National Herald (English) and Qaumi Awaz (Urdu))   | 500000 | 30 Oct 06 |
| 25 | Special Feature on Puducherry                           | Super India Financial News   | 33000  | Nov 2006  |
| 26 | Special issue on Birth Anniversary of Jawaharlal Nehru  | INTUC – Indian Trade Journal   | 25000  | Nov 2006  |
| 27 | Industrial Supplement                                   | Dinamani – (Trichy)  | 14263  | Nov 2006  |
| 28 | Birth Anniversary of Indira Gandhi – Special Supplement | Associated Journals, New Delhi (National Herald (English) and Qaumi Awaz (Urdu))   | 500000 | 19 Nov 06 |
| 28 | Birth Anniv of Indira Gandhi                            | Maalai Malar 4800<br>Tamizh Murasu 3600<br>Dinakaran 9000<br>Daily Thanthi 6600<br>Dinamalar 6600<br>Thina Boomi 4200<br>Maalai Boomi 4200<br>Muppada Thalapathi 3000<br>Namathu Murasu 2340<br>Maalai Sudar 4080<br>Makkal Kural 4200<br>Nam Dinamathi 4980 | 57600  |           |
| 29 | 4 <sup>th</sup> Anniversary Special                     | Puduvai Vaanambadi   | 20000  | Nov 2006  |
| 30 | November Edition  | Nettrikkan   | 10000  | Nov 2006  |
| 31 | Development Feature                                     | Deepika / Rashtra Deepika, Kannur  | 54000  | Nov 2006  |
| 32 | Birth Anniversary of Jawaharlal Nehru - Special issue   | M/s. Bless, Thalassery   | 25000  | Nov 2006  |
| 33 | Annual Summit special                                   | M/s. Tehelka, New Delhi  | 250000 | Nov 2006  |
| 34 | Industries in Puducherry – Special issue                | Thozhil Ulagam, Chennai  | 18000  | Dec 2006  |
| 35 | Death Anniversary of Dr. Ambedkar                       | 1 Maalai Malar 4800<br>2 Tamizh Murasu 3600<br>3 The Daily Thanthi 6000<br>4 Dinamalar 6600<br>5 Dinakaran 9000<br>6 Thina Boomi 4200  | 57000  | 06 Dec 06 |

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|----|--|--|----------------|----------|
|    |  | 7 Maalai Boomi 4200<br>8 Muppada Thalapathi 3000<br>9 Namathu Murasu 2340<br>10 Maalai Sudar 4080<br>11 Makkal Kural 4200<br>12 Nam Dinamathi 4980 |                |          |
| 36 | Year Book  | GETIT Infomediary Ltd  | 40000          | Jan 2007 |
| 37 | I <sup>st</sup> Anniversary special supplement         | Namathu Murasu   | 15600          | Jan 2007 |
| 38 | Special Edition  | The First Edition  | 45000          | Jan 2007 |
| 39 | New year special                                       | Diet Food, Chennai   | 10000          | Jan 2007 |
| 40 | Pongal Special supplement                              | Makkal Kural 54000<br>Trinity Mirror 54000   | 108000         | Jan 2007 |
| 41 | Annual Conference Souvenir                             | Tamil Nadu Media and Reporters Association, Chennai  | 5000           | Feb 2006 |
| 42 | School Magazine  | Jawahar Navodaya Vidyalaya, Mahe   | 10000          | Feb 2007 |
| 43 | Flagging off ceremony of Express Train to Bhubaneshwar | Daily Thanthi 6000<br>Dinamalar 6600<br>Dinakaran 9000<br>Thina Boomi 4200   | 25800          | Feb 2007 |
| 44 | Golden Jubilee of Linguistic States in India           | Dinamani   | 200000         | Mar 2007 |
| 45 | College Souvenir                                       | Mother Theresa Institute of Health Sciences, Puducherry  | 10000          | Mar 2007 |
| 46 | Golden Jubilee Souvenir                                | Pondicherry Journalists Union  | 15000          | Mar 2007 |
| 47 | College Magazine                                       | Ambedkar Law College, Puducherry   | 1000           | Mar 2007 |
| 48 | Republic Day 2007                                      | Associated Journals, New Delhi   | 500000         | Jan 2007 |
|    |  | <b>Total</b>   | <b>5933077</b> |          |

## OUTSTANDING BILLS: 2006-07

|                   |             |  |        |                |                                     |
|-------------------|-------------|--|--------|----------------|-------------------------------------|
| Republic Day 2007 | 1           | Maalai Malar                                 | 32000  | <b>1684390</b> | Jan 2007<br>Bill not<br>settled yet |
|                   | 2(a)        | Tamizh Murasu                                | 24000  |                |                                     |
|                   | 2(b)        | Dinakaran                                    | 60000  |                |                                     |
|                   | 3           | Daily Thanthi                                | 41600  |                |                                     |
|                   | 4           | Dinamalar                                    | 44000  |                |                                     |
|                   | 5           | Thina Boomi                                  | 28000  |                |                                     |
|                   | 6           | Maalai Boomi                                 | 28000  |                |                                     |
|                   | 7           | Namathu Murasu                               | 24000  |                |                                     |
|                   | 8           | Muppadai Thalapathi                          | 20000  |                |                                     |
|                   | 9           | News Pondicherry                             | 15000  |                |                                     |
|                   | 10          | Uravu  | 6000   |                |                                     |
|                   | 11          | Vellum Thooya Thamizh                        | 6000   |                |                                     |
|                   | 12          | Puthucheriyan Kural (Weekly)                 | 6000   |                |                                     |
|                   | 13          | Vallinam (Quarterly)                         | 7000   |                |                                     |
|                   | 14          | Muppadai                                     | 10000  |                |                                     |
|                   | 15          | Thalaimagan                                  | 7000   |                |                                     |
|                   | 16          | Ongaram                                      | 6000   |                |                                     |
|                   | 17          | Puduvai Vanambadi                            | 16000  |                |                                     |
|                   | 18          | Thulakkol                                    | 30000  |                |                                     |
|                   | 19          | Sooriyodayam                                 | 6000   |                |                                     |
|                   | 20          | Puduvai Muzhakkam                            | 13000  |                |                                     |
|                   | 21          | April  | 12000  |                |                                     |
|                   | 22          | Nartamizh                                    | 2000   |                |                                     |
|                   | 23          | Ungal Bharathi                               | 5000   |                |                                     |
|                   | 24          | Read News                                    | 20000  |                |                                     |
|                   | 25          | New Times Observer                           | 6000   |                |                                     |
|                   | 26          | The First Edition                            | 13300  |                |                                     |
|                   | 27          | Puducherry News                              | 14000  |                |                                     |
|                   | 28          | Puduvai Boomi                                | 26000  |                |                                     |
|                   | 29          | Migatthelivu                                 | 3000   |                |                                     |
|                   | 30          | Sudanthiram                                  | 5000   |                |                                     |
|                   | 31          | Osho   | 10000  |                |                                     |
|                   | 32          | Puduvai Malar                                | 9000   |                |                                     |
|                   | 33          | Kirubai Malar                                | 10,000 |                |                                     |
|                   | 34          | Pudhiya Geetham                              | 4000   |                |                                     |
|                   | 35          | Veera Boomi                                  | 7500   |                |                                     |
|                   | 36          | Nanbargall Thottam                           | 3500   |                |                                     |
|                   | 37          | Kavithai Vaanil                              | 3000   |                |                                     |
|                   | 38          | PIXEL (Recursion '07)<br>(Pondicherry Univ.) | 2000   |                |                                     |
|                   | 39          | Arassu Sakthi                                | 9000   |                |                                     |
|                   | 40          | Vivasayi Ulagam                              | 12000  |                |                                     |
|                   | 41          | Thozhil Ulagam                               | 18000  |                |                                     |
|                   | 42          | Dinamani                                     | 20625  |                |                                     |
|                   | 43          | Malai Murasu                                 | 28350  |                |                                     |
|                   | 44          | Maalai Sudar                                 | 28288  |                |                                     |
|                   | 45          | Makkal Kural                                 | 29680  |                |                                     |
| 46                | Theekkathir | 12000  |        |                |                                     |

|  |  |                                |       |  |  |
|--|--|--------------------------------|-------|--|--|
|  |  | 47 News India                  | 29250 |  |  |
|  |  | 48 New Indian Express          | 12000 |  |  |
|  |  | 49 The Hindu                   | 24360 |  |  |
|  |  | 50 UTS' Voice                  | 15000 |  |  |
|  |  | 51 Nam Dinamathi               | 32000 |  |  |
|  |  | 52 Kumari Murasu (Nagercoil)   | 30000 |  |  |
|  |  | 53 Dina Murasu (Nagercoil)     | 30000 |  |  |
|  |  | 54 Malarum Velanmai (C'tore)   | 7000  |  |  |
|  |  | 55 News Today                  | 14484 |  |  |
|  |  | 56 Trinity Mirror              | 10500 |  |  |
|  |  | 57 Mahanagar Seithigal         | 6500  |  |  |
|  |  | 58 Saadhanai Ulagam            | 10000 |  |  |
|  |  | 59 Janasakthi Weekly           | 12000 |  |  |
|  |  | 60 Andra Jyoti (Chennai)       | 11501 |  |  |
|  |  | 61 Makkal Murasu (Madurai)     | 6000  |  |  |
|  |  | 62 Tamil Osai                  | 28000 |  |  |
|  |  | 63 Tamil Sudar                 | 12000 |  |  |
|  |  | 64 The Daily Thanthi (Thanjai) | 24000 |  |  |
|  |  | 65 Maalai Murasu (Thanjai)     | 13400 |  |  |
|  |  | 66 Arasakattalai (Karaikal)    | 28000 |  |  |
|  |  | 67 Vaazhga Valarga (Karaikal)  | 10000 |  |  |
|  |  | 68 Inimel (Karaikal)           | 8800  |  |  |
|  |  | 69 Arive Thunai (Karaikal)     | 9000  |  |  |
|  |  | 70 Siva Oli (Karaikal)         | 12000 |  |  |
|  |  | 71 Sozha Murasu (Karaikal)     | 12000 |  |  |
|  |  | 72 Pali Idazh (Karaikal)       | 20000 |  |  |
|  |  | 73 Pondy Mail (Karaikal)       | 12000 |  |  |
|  |  | 74 Pondicherry Post (Karaikal) | 12000 |  |  |
|  |  | 75 Engalukku Magizhchi         | 5000  |  |  |
|  |  | 76 Aaram                       | 6000  |  |  |
|  |  | 77 Karai Murasu                | 8000  |  |  |
|  |  | 78 Pudhiya Oli Sudar           | 10000 |  |  |
|  |  | 79 Vanigakalanjiyam            | 10000 |  |  |
|  |  | 80 Kerala Kaumudi              | 22500 |  |  |
|  |  | 81 The Chandrika               | 18000 |  |  |
|  |  | 82 Padayani                    | 3750  |  |  |
|  |  | 83 Mathrubhumi                 | 38976 |  |  |
|  |  | 84 Deepika/Rashtra Deepika     | 40500 |  |  |
|  |  | 85 Veekshanam                  | 22500 |  |  |
|  |  | 86 Mangalam (Kozhikode)        | 30000 |  |  |
|  |  | 87 Janaspandana                | 11250 |  |  |
|  |  | 88 Andhra Bhoomi               | 21000 |  |  |
|  |  | 89 Vaartha                     | 36888 |  |  |
|  |  | 90 Andhra Prabha               | 30000 |  |  |
|  |  | 91 Eenadu                      | 50388 |  |  |
|  |  | 92 Prajasakthi                 | 30000 |  |  |
|  |  | 93 Andhra Jyoti                | 35000 |  |  |
|  |  | 94 Janamitra (Yanam)           | 7500  |  |  |
|  |  | 95 Velugu (Kakinada)           | 15000 |  |  |
|  |  | 96 Visalandhra                 | 37500 |  |  |

|  |  |  |                  |                                      |
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|  | Special Feature –<br>“Puducherry on the<br>move”, a four page<br>advertorial | Outlook (English) and Outlook Saptahik<br>(Hindi), New Delhi | <b>10,50,000</b> | Mar 2007<br>Bill not<br>settled yet. |
|--|--|--|------------------|--------------------------------------|